



COYOTES

STUDENT-ATHLETE

Dear Family, Friends, and Community Supporters,

At Okanagan College, we operate as a self-funded basketball program built through community support, partnerships, and the commitment of our student-athletes.

As part of being a member of the OC Coyotes Basketball program, each athlete is responsible for securing a **\$1,500 Student-Athlete Sponsorship** contribution to help support their upcoming season and overall program operations.

THIS SUPPORT HELPS COVER ESSENTIAL PROGRAM EXPENSES INCLUDING

- Team transportation and travel
- Practice facilities and gym rentals
- Uniforms and equipment
- League and operational expenses
- Athletic therapy, recovery, and medical support
- Game-day operations and team development

Most student-athletes secure their sponsorship support through family members, local businesses, workplace connections, family friends, and members of their community who believe in supporting young athletes and education. This is not meant to feel overwhelming. Every player starts in the same position, and there is always a way to make it happen through communication, effort, and simply being willing to reach out and start conversations.

Being at home during the offseason is often the best opportunity to connect with people in your network in a comfortable setting. Our program works hard to ensure sponsors receive strong value and exposure in return for their support, and we will help guide our athletes through the process along the way.

Sponsors are not simply supporting basketball — they are investing in leadership development, education, opportunity, and the future of young people in our community. If you know of any businesses or contacts who may be interested in supporting the program, we would be happy to connect with them directly.

Remember to apply for all available bursaries once fully accepted to Okanagan College.

Thank you for your support and for helping our student-athletes pursue their goals on the court, in the classroom, and in life.



 OCCOYOTES.CA

 250-212-4291

  @okanagancollegebasketball

TOGETHER, WE BUILD CHAMPIONS
ON THE COURT. IN THE CLASSROOM. IN LIFE.