



In just a few short years, our program has transformed into something far greater than a team—it's become a movement built on passion, perseverance, and people. From playoff runs and a PACWEST Championship to hosting Provincials in a packed, electric gym, we've proven that community-powered excellence can rival fully funded programs. Every victory, every road trip, and every opportunity for our student-athletes is made possible by the generosity of sponsors, the dedication of volunteers, and the relentless belief in what we're building together.

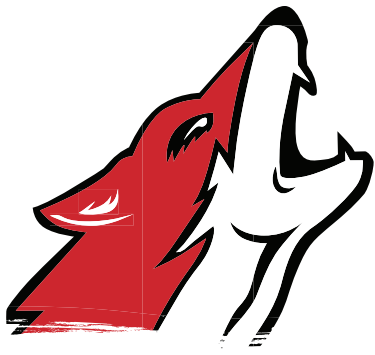


Dino Gini

coachdinogini@gmail.com

250-212-4291





FACILITIES



The Recreation and Wellness Centre is a modern facility for sports, recreation and wellness activities for all students, intramural and collegiate teams, staff and the community.

KEY FEATURES

- Fitness suite with state-of-the-art equipment
- Two lane suspended indoor running track
- Competition-size court to accommodate a range of sport, recreational activities and community events
- Retractable spectator seating for 800
- Multipurpose gymnasium for students, staff, and the community



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TOGETHER, WE BUILD CHAMPIONS
ON THE COURT. IN THE CLASSROOM. IN LIFE.



SPONSOR OPTIONS

**SUPPORT OUR TEAM.
BUILD OUR COMMUNITY.**

SPONSOR PARTNERS

\$20,000-\$30,000 major partnerships

ADOPT AN OC PLAYER

\$7,500 support opportunity

ADVERTISING OPTIONS

\$250-\$1,000 program ads

PLAYER SUPPORT

Student-athlete sponsorship page

PREMIER PROGRAM PARTNER

\$10,000 limited partnership

PROGRAM STORY / GAME DAY

Our journey, impact, and mission



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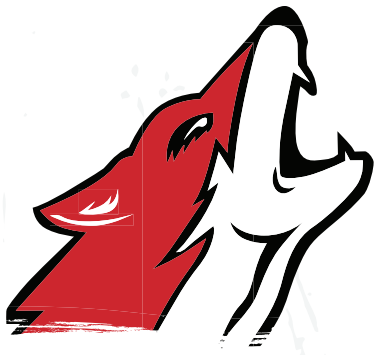
CHEQUES TO BE MADE PAYABLE TO

Kelowna College Basketball Society



OR E-TRANSFERED TO

kcbasketballsociety@gmail.com



SPONSOR PARTNERS

Partner with OC Coyotes Basketball and put your brand in front of thousands of fans while making a lasting impact in our community. Your support helps our student-athletes compete, grow and succeed—on the court, in school, and in life.



\$30,000

DRIVE TO WIN PARTNER

- ✓ Official Transportation Partner of the Coyotes
- ✓ Branding on team buses for all road games
- ✓ 45-second sponsor video in every livestream
- ✓ Radio ads and social media promotion
- ✓ Courtside signage at home games + PA announcements

\$25,000

CHAMPIONSHIP PARTNER

- ✓ Supports playoff and championship travel
- ✓ 45-second sponsor video in every livestream
- ✓ Radio ads during playoff promotional campaign
- ✓ Co-branding on all playoff promotional content
- ✓ VIP dinner with coaching staff & team captains

\$20,000

COMMUNITY IMPACT PARTNER

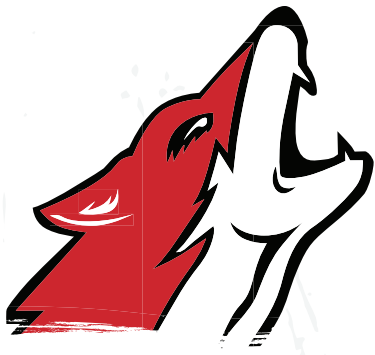
- ✓ Supports junior tournaments & youth outreach
- ✓ Naming rights for one major youth tournament
- ✓ 45-second sponsor video in youth & home game livestreams
- ✓ Logo on tournament shirts, posters & medals
- ✓ VIP booth at events + social media coverage

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TOGETHER, WE BUILD CHAMPIONS
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SPONSOR OPTIONS

Make a direct and lasting impact in the life of a student-athlete. By “Adopting” an OC Coyotes Player, you are investing in their development, education, and success—on and off the court.

Your support helps cover the essential costs of their season and allows them to focus on reaching their full potential.

ADOPTION CONTRIBUTION

\$7,500



YOUR CONTRIBUTION SUPPORTS

- ✓ Team transportation & travel
- ✓ Practice facilities & gym rentals
- ✓ Uniforms & equipment
- ✓ League & operational expenses
- ✓ Athletic therapy, recovery, & medical support
- ✓ Game-day operations & team development

WHAT YOU RECEIVE

- ✓ Recognition in our game program
- ✓ Recognition on our website & social media
- ✓ Knowing you are making a real difference in a young athlete's life
- ✓ A direct connection to the growth & success of your adopted player

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TOGETHER, WE BUILD CHAMPIONS
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SPONSOR OPTIONS

Promote your business and support OC student-athletes. Your ad will be featured in our program and seen by families, fans and the community all season long.



INSIDE FRONT OR BACK COVER

\$1,000

Premium placement with maximum visibility.



FULL PAGE (ALL OTHER PAGES)

\$750

8" x 10.5" full color advertisement.



1/2 PAGE \$500

8" x 4.75"

\$750 Under a players profile.



1/4 PAGE \$375

3.5" x 4.75"

Each player will be featured in our program and will be responsible for securing ads on their respective page. Family members and friends can be part of this support by purchasing an ad on their favourite player's profile page, wishing them good luck in the upcoming season.

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THANK YOU FOR SUPPORTING
AND INVESTING IN OUR STUDENT-ATHLETES.



COYOTES

STUDENT-ATHLETE

Dear Family, Friends, and Community Supporters,

At Okanagan College, we operate as a self-funded basketball program built through community support, partnerships, and the commitment of our student-athletes.

As part of being a member of the OC Coyotes Basketball program, each athlete is responsible for securing a **\$1,500 Student-Athlete Sponsorship** contribution to help support their upcoming season and overall program operations.

THIS SUPPORT HELPS COVER ESSENTIAL PROGRAM EXPENSES INCLUDING

- Team transportation and travel
- Practice facilities and gym rentals
- Uniforms and equipment
- League and operational expenses
- Athletic therapy, recovery, and medical support
- Game-day operations and team development

Most student-athletes secure their sponsorship support through family members, local businesses, workplace connections, family friends, and members of their community who believe in supporting young athletes and education. This is not meant to feel overwhelming. Every player starts in the same position, and there is always a way to make it happen through communication, effort, and simply being willing to reach out and start conversations.

Being at home during the offseason is often the best opportunity to connect with people in your network in a comfortable setting. Our program works hard to ensure sponsors receive strong value and exposure in return for their support, and we will help guide our athletes through the process along the way.

Sponsors are not simply supporting basketball — they are investing in leadership development, education, opportunity, and the future of young people in our community. If you know of any businesses or contacts who may be interested in supporting the program, we would be happy to connect with them directly.

Remember to apply for all available bursaries once fully accepted to Okanagan College.

Thank you for your support and for helping our student-athletes pursue their goals on the court, in the classroom, and in life.



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TOGETHER, WE BUILD CHAMPIONS
ON THE COURT. IN THE CLASSROOM. IN LIFE.

PREMIER PROGRAM PARTNER

The Premier Program Partner provides season-long exposure, exclusive recognition, and meaningful impact on the growth and success of OC Coyotes Basketball.



\$10,000



PROGRAM COVER LOGO PLACEMENT

Exclusive placement on all program materials and signage.



30-SECOND PROMOTIONAL VIDEO

In all home game livestreams.



TWO FULL-PAGE PREMIUM ADS

In our season program.



VIP GAME-DAY ACTIVATION

Engage with fans and athletes.



COURTSIDE BRANDING

At all home games.



SEASON PASSES

For your team, staff or clients.



FEATURED LIVESTREAM RECOGNITION

Sponsor spotlight in every home game broadcast.



WEBSITE & SOCIAL MEDIA

Year-round exposure across all digital platforms.

CUSTOM PARTNERSHIP OPPORTUNITIES AVAILABLE.

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***SUPPORTING STUDENT-ATHLETES.
BUILDING COMMUNITY.***

CREATING OPPORTUNITY

OKANAGAN COLLEGE COYOTES GAME DAY



KELOWNA COLLEGE BASKETBALL SOCIETY

The Kelowna College Basketball Society is a non-profit society that is responsible for funding our Okanagan College women's and men's basketball teams. We are primarily volunteers, including our coaches and support staff. We are responsible for all the travel costs including busing and hotels and all gym rental costs including all practices and games as there is currently no gymnasium at Okanagan College Kelowna.

We are also responsible for uniforms, equipment, referees, league fees, streaming fees, medical supplies, medical personnel and score table personnel. There are many other tasks and responsibilities that are required to run this program that are too numerous to list. The other major task we have is to provide financial assistance to our student athletes. All of our athletes are looking for some financial assistance as they endeavour to excel at the sport they love and further their education.

HOW DO WE ACCOMPLISH THIS HUGE TASK?

We are community based and entirely dependent on the support of individuals and businesses to advertise in our program, on gym banners and to sponsor our athletes. Each of our players, when they are recruited and agree to play at Okanagan College, agree to be responsible to get \$1500 worth of advertising and/or sponsorship. It currently cost \$250,000 annually to operate our teams.

Our program goes much further than just basketball. We are committed to the growth and development of young athletes on and off the court. With the help from community support we can continue this opportunity. If you like what our society is doing and would like to continue to see a basketball program at Okanagan College, please consider helping us out financially. For further information as to how you can contribute to this very worthwhile program and amazing group of student athletes please contact us.

